

Wednesday, November 28 & Thursday, November 29, 2012
Zellerbach Playhouse & Alumni House

The Jan Shrem & Maria Manetti Shrem Orchestra Residency

Reaching for the Stars A Forum on Music Education

SYMPOSIUM SCHEDULE

Day 1: The Transformative Power of Music

Wednesday, November 28, 2012, 1:30–7pm

ZELLERBACH PLAYHOUSE

- 1:30PM** Welcome: Matías Tarnopolsky, Director, Cal Performances
- 1:45PM** Keynote address: Eric Booth
- 3:00PM** Roundtable discussion: Stanford Thompson, Gillian Moore, Leni Boorstin
- 4:30PM** Performance: Musicians of the Simón Bolívar Symphony Orchestra of Venezuela
- 4:45PM** José Antonio Abreu, founder of El Sistema, and SBSOV music director Gustavo Dudamel in a talk moderated by Matías Tarnopolsky
- 6:00PM** Summary and discussion: Eric Booth and Tricia Tunstall
- 6:30PM** Celebration

Day 2: Bringing the Work Forward: The Possibilities for a Musical Education

Thursday, November 29, 2012, 12–6pm

ALUMNI HOUSE

- 12:00PM** Arts education brown-bag lunch discussion: “Music Education in Northern California,” facilitated by Sabrina Klein

ZELLERBACH PLAYHOUSE

- 1:30PM** Matías Tarnopolsky: “Artistic Excellence, Advocacy, and Accessibility”
- 1:45PM** Plenary sessions: Best practices in music education
- Gillian Moore: “From the Ground Up at the Southbank Centre, London”
- Stanford Thompson: “The Story of Play On, Philly!”
- A conversation with Melanie DeMore, musician and teaching artist
- Dalouge Smith, Leni Boorstin, Donn K. Harris, Russ Sperling, Stanford Thompson: “Exemplary Music Education”
- Summary and discussion: Eric Booth and Louise Music
- 4:30–6:00PM** Workshop: “Expanding What’s Possible: El Sistema and What It Opens for Us,” led by Eric Booth

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Cal Performances’ 2012–2013 season is sponsored by Wells Fargo.

MUSICIAN, composer, orchestral conductor, cultural manager, public worker, and educator of several generations of Venezuelan musicians, **José Antonio Abreu** was born on May 7 1939, in Valera, a city in the northwestern Venezuelan state of Trujillo. Ailie Anselmi and Mélpomene Abreu's first child inherited from his parents their passion for the arts and humanistic thinking. He spent his childhood and adolescence in the city of Barquisimeto, state of Lara, where he began his musical studies at the age of nine with the Venezuelan pianist Doralisa de Medina.

At age 12, simultaneously with his piano study, Dr. Abreu began to study violin under the tutelage of maestro Olaf Ilzins. That same year, he joined the orchestra of the Lara State Music Academy and guest performed with the Lara Philharmonic Orchestra. It was at that time that maestro Antonio Carrillo introduced him to the study of Venezuelan folk music, which he combined with his studies of classical music with Doralisa de Medina and at the Lara State Music Academy.

In 1957, at age 18, he moved to Caracas and entered the José Ángel Lamas School of Music, where he studied under the guidance of such renowned Venezuelan musicians as Vicente Emilio Sojo, Moisés Moleiro, and Evencio Castellanos. In 1964, he obtained a degree in music performance and teaching, and another in composition. Later, he studied orchestral conducting with maestro Gonzalo Castellanos Yumar, and began to perform as guest conductor and organ soloist with the top Venezuelan orchestras of that time, including the Venezuela Symphony Orchestra.

His enterprising nature led him to found in 1975 the Juan José Landaeta National Youth Orchestra of Venezuela, which would later become the Simón Bolívar Youth Orchestra of Venezuela, and then the successful and world-renowned Simón Bolívar Symphony Orchestra of Venezuela. This innovative and ambitious project became the biggest challenge of his life, as well as the most inspiring and impressive music education and social responsibility program in the world: the state-funded National System



Néahy Olivares

of Youth and Children's Orchestras and Choirs of Venezuela.

His desire to become an accomplished professional and his great dedication to study also earned him a degree in economics from the Universidad Católica Andrés Bello, and a Ph.D. in petroleum economics from the University of Pennsylvania. These academic achievements allowed him to work as a university professor, a planning director, and an economics advisor. He held the positions of Planning Director at the Central Office of Coordination and Planning, Advisor to the National Economic Council, Minister of State for Culture, and President of the National Council for Culture.

His successful Social Action Through Music Program, aimed at rescuing and educating disadvantaged children, has earned him many awards and distinctions from all over the world. The UNESCO Goodwill Ambassador, the Polar Music Prize, the Frederick Stock Award, the Latin Recording Academy's Trustees Award, the France's Legion of Honor, the TED Prize, the Prince of Asturias Award, the Erasmus Prize, the Yehudi Menuhin Award, the Don Juan de Borbón Award for Music, the Unicef Prize, the Gabriela Mistral Inter-American Prize for Culture, and the National Prize for Music (for two consecutive years) are among them.

His work as educator of three generations of Venezuelan musicians has won him many honorary doctorate degrees universities from Venezuelan and international universities. And he is the only Latin American who has been granted the Grand Cordon of the Order of the Rising Sun, and an honorary membership from the Royal Philharmonic Society.

The program launched by this Venezuelan citizen shattered the paradigms of music education in Venezuela, and continues providing thousands of children and young people with access to art and music. The network of orchestras and choirs founded by Dr. Abreu is an educational, social, and cultural program that for 37 years has benefited more than 400,000 Venezuelan children. They have become all-around citizens and have acquired values that favor their growth and have a positive impact on their lives in society.

Gustavo Dudamel serves concurrently as Music Director of the Los Angeles Philharmonic, the Gothenburg Symphony Orchestra, and the Simón Bolívar Symphony Orchestra of Venezuela. (Please refer to his full biography on pages 48 & 49.)

Eric Booth is widely referred to as the father of the teaching artist profession, as well as being an actor, businessman, and author. As an actor, he performed in many plays on Broadway, off Broadway, and around the country, playing over 23 Shakespearean roles and winning acting awards on both coasts. As a businessman, he started Alert Publishing, a small company analyzing research on trends in American lifestyles that in seven years became the largest of its kind in the United States; he was a frequent trend pundit in the major media, with a nationally syndicated radio program. As an author, he has had five books published, including the influential *The Everyday Work of Art* and *The Music Teaching Artist's Bible*. He has written three dozen magazine articles, and was Founding Editor of *Teaching Artist Journal*.

In arts learning, Mr. Booth has taught at the Juilliard School (13 years), Stanford University, NYU, Tanglewood, and Lincoln Center Institute (for 25 years), and the Kennedy Center (12 years). He was the Faculty Chair of the Empire State Partnership program, the largest arts-in-education project in America, for three years, and held one of six chairs on the College Board's Arts Advisory Committee for seven years. He serves as a consultant for many

organizations, cities, states, school districts, and businesses around the country, including six of the ten largest orchestras in America, and five national service organizations. Formerly the Director of the Teacher Center of the Leonard Bernstein Center, he is a frequent keynote speaker on the arts to groups of all kinds. He delivered the closing keynote speech to UNESCO's first worldwide arts education conference (Lisbon, 2006)—the only American speaker; and gave the keynote address at the first world conference on orchestras connections to communities (Glasgow, 2007). He is also Senior Advisor to the El Sistema movement in the United States, fostering the development of El Sistema-related sites around the country. He designed and led the first international teaching artist conference (Oslo, 2012), and co-founded the Orchestra Engagement Lab.

As Director of Community and Government Affairs for the Los Angeles Philharmonic, **Leni Boorstin** is responsible for Neighborhood Concerts and other community programs, including "Phil the House" that introduced more than 20,000 people to Los Angeles's iconic Walt Disney Concert Hall with free performances in its opening and subsequent seasons. Ms. Boorstin worked closely with the Latino Welcome Committee that helped bring new audiences from around the County to Music Director Dudamel's inaugural concert, *Bienvenido Gustavo!*, at the Hollywood Bowl. She liaises with a consortium of organizations and individuals in support of a youth orchestra movement, including Youth Orchestra LA, in order to expand access to free, high-quality, intensive music education for underserved youth across Los Angeles. Ms. Boorstin's previous experience in arts management was at KPFF-FM and San Francisco's Exploratorium Museum. As a graduate student, she was a Public Affairs and the Arts Fellow with the CORO Foundation. Ms. Boorstin was trained through the Los Angeles County Arts Commission as an executive coach and mentors the next generation of arts management professionals through the Emerging Arts Leaders program. Ms. Boorstin

has served three Los Angeles Mayors as a Human Relations Commissioner. She is chair emeritus of the Arts for LA board.

Conductor, singer, and songwriter **Melanie DeMore** was a California Artist in Residence with the Oakland Youth Chorus for ten years and has received an award from the Music Educators National Conference for her work with young singers and artists. A founding member of Linda Tillery and the Cultural Heritage Choir and a Cal Performances teaching artist for many years, Ms. DeMore is piloting Cal Performances' TEMPO (Teens Empowered by Music and Performance Opportunities) program in conjunction with the November 2012 residency of the Simón Bolívar Symphony Orchestra.

Donn K. Harris was appointed Executive and Artistic Director of Oakland School for the Arts (OSA) by Jerry Brown in 2007. He previously served as the principal of the San Francisco School of the Arts, during which time the school grew from 400 to 650 students, moved campuses, and developed an adjunct school, the Academy of Arts and Sciences. Mr. Harris has overseen the growth of the OSA from under 300 students to now over 600; moved the school into the historic Fox Theater; developed a new Special Education department; and created the Digital Media and Circus Arts schools. The latter won the Arts Innovation Award in 2011 from the national Arts Schools Network. Student diversity continues to be one of Mr. Harris's overarching priorities, as reflected by OSA's robust demographics and wide-ranging regional enrollment. The Oakland School for the Arts was awarded the California Distinguished School designation in 2009. In May 2012, OSA reached the highest academic rating in the history of the school, gaining 37 points to attain the 823 level. The blend of artistic accomplishment and academic success supports Mr. Harris's overall vision of OSA as building in its students the creativity, innovation and critical thinking abilities so necessary in the complex and multifaceted 21st-century environment.

Sabrina Klein, consultant to Teaching Artists Organized and Creative Education Consulting, is a theater artist, educator, and researcher. Her life's training has brought her to the belief (for which she sees daily proof) that artists and art-making truly make the world a better place. Through her many roles—currently as part-time Executive Director of Teaching Artists Organized, and previously as Executive Director of the Julia Morgan Center for the Arts in Berkeley, theater director, director of Kaiser Permanente's Educational Theater Programs, writing and theater teacher at UC Berkeley and Harvard University, and as a teacher-educator bringing artists in to Bay Area classrooms since 2000—she has struggled to find ways to articulate the values that artists share with other artists, parents, business leaders, politicians, educators, and other community members. She is committed to not-for-profit arts, education, service organizations, and the government entities that serve them. Ms. Klein has facilitated community conversations with over 40 nonprofit and education organizations, learning about what really matters to people in their work and helping them plan to act on those values in a meaningful and sustainable way.

Gillian Moore is a key figure in classical music and music education in the United Kingdom. She became Head of Classical Music, Southbank Centre, London, in 2011, having joined the organization as Head of Contemporary Culture in 2006. She was the Artistic Director of the London Sinfonietta from 1998 to 2006, combining that post with running the audience-development program Inside Music at the Royal Festival Hall and being a Visiting Professor at the Royal College of Music. In 1998, she was also Artistic Director of the ISCM World Music Days in Manchester. She was Head of Education at the Southbank Centre from 1993 to 1998, developing an approach that integrated educational and artistic activity. For a decade, from 1983, she was the Education Officer at London Sinfonietta, the first such post of its kind in the United Kingdom, and she initiated work with contemporary music in schools, prisons,

and in the wider community. During her career, Ms. Moore has collaborated with many of the great musical and artistic figures of our age, from Luciano Berio to Radiohead, from Harrison Birtwistle to Sir Simon Rattle, from Steve Reich to Akram Khan. She has commissioned many significant new works as well as creating opportunities for artists to reach the widest possible audiences with their work.

In 1991, Ms. Moore was awarded the Sir Charles Groves Award for services to British music; in 1992, she was created an Honorary Member of the Guildhall School of Music and Drama; and in 1994, she was awarded an MBE for services to music and education. She received the Association of British Orchestras Award in 1998 for contribution to British orchestral life, and was made a Fellow of the Royal College of Music in 2000. She was made an Honorary Associate of the Royal Academy of Music in 2003 and was awarded an Honorary Doctorate from Brunel University in 2006. Ms. Moore regularly writes and broadcasts about music. In particular, she is a regular contributor to BBC Television's coverage of The Proms and BBC Radio 3's *Hear and Now* series. She is a council member of the Royal College of Music and of the Royal Philharmonic Society.

Executive Director of the Department of Integrated Learning at the Alameda County Office of Education and a visionary leader and bold advocate for equity in education, **Louise Music** has developed innovative models for supporting professional practice and tapping creative capacities of educators for deepening and continuously improving teaching and learning. As Director for the Alameda County Alliance for Arts Learning Leadership, Ms. Music is charged with implementing its three-year strategic plan, "Ten Years and Growing: Making Systemic Change in Education through the Arts and Arts Integration" for the 18 school districts in Alameda County. She oversees regional coordination and leadership capacity building as the Region IV Arts Lead for the California County Superintendents of Education Services Association in Alameda, Contra Costa, San

Mateo, San Francisco, Marin, Napa, and Solano counties. Her recent publications include "Arts Learning as Equitable and Meaningful Education," in *Artful Teaching* (Teacher's College Press, June 2010).

Dalouge Smith is President and CEO of the San Diego Youth Symphony and Conservatory (SDYS), which he joined in 2005. He has overseen development of the organization's vision to "make music education accessible and affordable for all students." In pursuit of this vision, Mr. Smith has transformed SDYS from being solely a program provider into a catalyst for restoring and strengthening music education in schools. Along with using its flagship orchestras and ensembles in pursuit of this goal, in 2010 SDYS launched its first community music program inspired by Venezuela's El Sistema youth orchestra movement to build support for school music through measurement, partnerships, community awareness, and community action. In September, SDYS received the national Grand Prize Prudential Leadership Award for Exceptional Nonprofit Boards from Board Source for its organizational transformation and impact on the community.

Russ Sperling currently serves as President of the California Music Educators Association. He is the founding and current President of the San Diego Winds, a professional wind ensemble. He is also a member of the Board of Directors for the California Music Project and Director of the Grossmont College Concert Band.

Mr. Sperling is the Visual and Performing Arts Coordinator for the San Diego County Office of Education. He provides consultations and services to the 42 school districts in San Diego County on all facets of K–12 arts education. He is the leader of Arts Empower San Diego, San Diego County's new strategic arts education initiative. Mr. Sperling recently served as Director of Visual and Performing Arts for the Sweetwater Union High School District. He was responsible for visual art, dance, theater, and music for that 43,000-student district.

Matías Tarnopolsky has served as Director of Cal Performances since August 2009. At the start of his tenure, Mr. Tarnopolsky outlined three major artistic and creative pillars: creating important orchestral residency programs, developing creative partnerships with depth and breadth, and nurturing new audiences. Cal Performances' orchestra residency program, inaugurated by the Vienna Philharmonic in 2011, this season welcomes Esa-Pekka Salonen and the Philharmonia Orchestra and Gustavo Dudamel and the Simón Bolívar Symphony Orchestra of Venezuela. These residencies demonstrate Mr. Tarnopolsky's commitment to deepening the relationship between the world's greatest orchestras and the cultural community and the UC Berkeley campus through performances, lectures, master classes, and extended programs. In his first season, Mr. Tarnopolsky launched Ojai North!, an artistic partnership with the Ojai Music Festival. To cultivate new audiences, Mr. Tarnopolsky created the Fall Free for All. This annual program, held as a season launch, welcomes more than 13,000 community members to explore and enjoy a wide range of free music, dance, and theater presentations across the campus.

An acknowledged leader in the performing arts field, Cal Performances presents approximately 125 performances each year to audiences numbering 150,000, in addition to a world-class educational program that reaches more than 40,000 people annually.

Mr. Tarnopolsky has held senior leadership positions with the New York Philharmonic and the Chicago Symphony, in addition to working at London's BBC Radio 3, BBC Symphony, and at the BBC Proms. As Vice-President, Artistic Planning, of the New York Philharmonic, he was instrumental in planning the seasons of transition between Music Directors Lorin Maazel and Alan Gilbert, expanding the programming with adventurous audience development programs, and developing new media activities for the orchestra. As Director of Programming, and later Senior Director of Artistic Planning, at the Chicago Symphony Orchestra (CSO), Mr. Tarnopolsky worked

closely with Music Director Daniel Barenboim in planning programs and tours, and was responsible for Symphony Center Presents, the CSO's prominent presenting series. He also created the CSO's new music series, MusicNOW; brought the West-Eastern Divan Workshop and Orchestra to Chicago; created audience development programs and collaborative projects with major cultural and educational partners (including the University of Chicago, the Art Institute of Chicago, and others); programmed the CSO's training orchestra, the Civic Orchestra of Chicago, and led the artistic planning of the CSO's education and community programs.

Mr. Tarnopolsky received bachelor's and master's degrees in music and musicology, respectively, from King's College London. He serves on the boards of New Music USA (previously the American Music Center), the Barenboim-Said Foundation, the Overseers of the Curtis Institute of Music, and the Executive Committee of the Avery Fisher Artist Program.

Stanford Thompson is a musician and educator who is passionate about using music education and performance for social innovation. He was the founding Director of Operations for the Atlanta Trumpet Festival; serves as the President and Artistic Director for the Reading Summer Music Institute; Program Director of the Meru (Kenya) Music Project; founding Director of Tune Up Philly in 2010; and Chief Executive Officer of the El Sistema-inspired program Play On, Philly!

As a conductor and educator, Mr. Thompson has served as clinician for the Music in Charter Schools annual festival and Philadelphia All-City Brass Symposium. He has served on faculty for the Atlanta Academy of Music and Symphony in C Summer Music Camp. He has also presented master classes and clinics to all ages in over 100 presentations worldwide. Mr. Thompson also teaches on the faculty with the New England Conservatory's Abreu Fellows Program and mentors students at the Curtis Institute of Music.

As a trumpeter, Mr. Thompson has performed with the Seoul Philharmonic Orchestra, Curtis Symphony Orchestra, Lancaster

Symphony Orchestra, Symphony in C, and recorded on the Ondine label with Christoph Eschenbach. He also appeared as soloist with the Atlanta Symphony Orchestra, Ocean City Pops Orchestra, and the North Springs Philharmonic. He has lead residencies with Philos Brass in Milford, Pennsylvania, and Atlanta, Georgia. In the jazz idiom, he has performed for the Berks Jazz Festival, on the Washington College Concert Series, and presented for the opening gala of the Philadelphia Orchestra with the Rittenhouse Jazz Quintet. Mr. Thompson is a member of the Black Pearl Chamber Orchestra and Philos Brass.

For El Sistema-inspired programs he has implemented, Mr. Thompson has secured more than four million dollars in funding which has led to the direct impact of thousands of children around the world. In Philadelphia, specifically, his students have performed on the stages of the Kimmel Center, Mann Music Center, and the Wanamaker Building, and collaborated with students during the first national convening of El Sistema-inspired programs in the United States. His students have taken the stage with world-class musicians like Sir Simon Rattle, Wynton Marsalis, Marin Alsop, and Bobby McFerrin. Play On, Philly! is also featured in Jamie Bernstein's forthcoming documentary *El Sistema USA!*

Mr. Thompson is a graduate of the Curtis Institute of Music, where he holds a bachelor's degree in performance, and the New England Conservatory's Abreu Fellows Program. He serves on the board of the American Composers Forum Philadelphia Chapter and recognized as one of Philadelphia's top 76 Creative Connectors. He has presented at international conferences at TED, League of American Orchestras, Sistema Canada, and El Sistema USA.

Tricia Tunstall is a writer and music educator who is particularly interested in adapting the El Sistema model to the cultural and economic circumstances of the United States.

Ms. Tunstall has maintained an active piano studio in the New York area for 20 years. She has also taught general music in public schools, and

music history and music appreciation at Drew University and Bergen College. As a writer, Ms. Tunstall has published short stories in journals such as *The Kenyon Review* and *The Antioch Review*, as well as a wide variety of freelance articles. She is also a lyricist whose songs can be heard on two albums of original jazz songs on the Bhakti label, *New Singers, New Songs 1994* and *1995*, and the children's educational video series *Learning Adventures*. Her musical *Charley's Tale* was produced at Musical Theater Works in New York. Ms. Tunstall earned a B.A. in philosophy at Yale University and an M.A. in musicology at Columbia University, and pursued graduate studies in piano at Manhattan School of Music. She is currently pursuing a doctoral degree in music education at Boston University. Her recently published book, *Changing Lives: Gustavo Dudamel, El Sistema, and the Transformative Power of Music*, tells the story of conductor Gustavo Dudamel and El Sistema. It was named one of the three best education books of the year by The Huffington Post.